

In This Issue

- Welcome
- CEO Featured on ELR
- Westover Success Story
- Capability Spotlight
- Staff Spotlight

Westover CEO to be Featured on Executive Leaders Radio



Dr. Faye E. Coleman, founder and CEO of Westover Consultants, Inc. will be featured on Executive Leaders Radio -- Philadelphia's and Washington, DC's #1 Business News radio station. ELR Conducts "elite interviews" of prominent corporate executives, focusing on their personal secrets in "what it takes to succeed."

The interview, hosted by Herb Cohen, will explore Westover's origins, Faye's career before starting Westover and what led her to launch the Company.

Tune in Sunday, April 10, 2011 and hear Faye on ELR's website or one of the following stations:

WNJC/1360AM
WBCB/1490AM
WFYL/1180AM
WIFI/1460AM
WCHE/1520AM WHFS/1580AM
WFED/1500AM
WWFD/820AM

Winter/Spring 2011

Vol. 1, Issue 1

Welcome to *Westover in Brief!*

Dear Reader,

I hope you find this inaugural issue of Westover in Brief informative and useful. This newsletter will serve as our platform to keep current and prospective customers informed about new service offerings. Upcoming events, success stories and staff accomplishments will also be featured on a regular basis.

Our dedicated team is the best in the business. For over 27 years Westover Consultants, Inc. has provided expert behavioral health solutions, health information technology, and a variety of other management consulting services to Federal, State, and local government agencies and other organizations -- underscoring our enduring commitment to performance excellence on every client engagement and dedication to providing superior services and products.

As your partner, we will work diligently to deliver solutions to business challenges that yield effective and winning results.

We welcome your feedback and commentary.

Regards,

Dr. Faye E. Coleman
President & CEO
Westover Consultants, Inc.

Westover in Action

Westover Helps Policy Academy Be a Huge Success

Birmingham, AL - From March 13-15 the 2011 Dr. Lonnie E. Mitchell HBCU Behavioral Health and Policy Academy was held.

Under the guidance of the Substance Abuse and Mental Health Services Administration (SAMHSA), the focus of the Policy Academy was on promoting behavioral health on the campuses of Historically Black Colleges and Universities (HBCUs) and developing a workforce that can address the behavioral health needs of the American public.



Continued on page 2

Policy Academy (cont'd)

The Academy featured interactive plenary sessions and skill building workshops that explored leadership development, career development, sustainability and the use of social media as an outreach tool. Fifteen HBCUs along with the faculty and staff were invited to attend the Academy. Special guests included a keynote address from Pam Hyde, JD, SAMHSA Administrator and an overview of the White House's initiative for HBCUs from Meldon Hollis, Associate Director.

Westover Consultants Inc. provided both technical as well as logistical services for this event. As an outcome of the Academy, 15 HBCU's will now have the critical skills needed to implement successful prevention programs that range from suicide prevention to substance use disorder prevention programming. Faculty, administrators and peer educators will now tackle policies that promote behavioral health through risk reduction and risk awareness activities.

Capability Spotlight

HEALTHCARE IT

From medical services and products to sophisticated hospital workflow solutions, our Health IT professionals help make it possible for healthcare providers to better manage patient care through secure use and sharing of health information in meeting the bottom line of cost reduction, streamlined processes, patient care improvement and pharmaceutical safety.



Our capabilities include:

- Healthcare Systems Studies
- Electronic Health Record Systems
- Clinical Support Systems
- Security of Healthcare and Biomedical Research Systems
- Standards Development for Health IT Systems
- Technological Improvements to Enhance the Clinical Environment and Enable the Sharing of Medical Data and Records
- Telemedicine

Introducing the Latest Additions to the Westover Team

Meena Karithanom

With 11 years of experience in her profession, Meena works as Westover's Epidemiologist/Senior Research Associate, at the Office of Science Policy and Communications for the National Institute on Drug Abuse, an agency under the National Institutes of Health.



Her primary responsibilities include providing briefings on the use of prescription medications among various populations, as well as providing data analysis and interpretation on prescription patterns among young and aging populations, physician prescribing habits, patient demographics, and prescription medication trends.

Prior to coming aboard with Westover, she served as a Clinical Research Associate at The EMMES Corporation in Rockville, MD.

Meena is a graduate from George Washington University where she earned a Masters of Public Health degree in Epidemiology/Biostatistics. She is also a member of the Society of Clinical Research Associates.

In her spare time Meena enjoys cooking, kickboxing, photography and traveling.

Irene Huo

Irene Huo



Entering the doors of Westover's corporate office, you will first be greeted by a welcoming smile and trademark enthusiasm that Irene brings to the company. As Westover's Office

Assistant/Receptionist, Irene performs a variety of clerical and administrative tasks to ensure the office functions in an organized manner.

From conducting research to data entry and word processing, Irene serves as both a communication and organization medium for Westover staff on a daily basis.



Westover Team (cont'd)

Prior to coming on board with Westover, Irene worked for the United States Census Bureau, FirstBook - Montgomery County Chapter; WMZQ/Clear Channel Communications and Bethesda Country Club.

A member of Phi Beta Kappa and recent graduate from the University of Maryland at College Park, Irene earned her bachelor's degree in Communications.

During her spare time Irene loves biking, reading, swimming, watching television, going to the movies and spending quality time with family and friends.

Westover in Brief is a communications vehicle of



www.westover.com

Find us also on LinkedIn, Twitter and Facebook



About Westover

Established in 1984, Westover Consultants, Inc. (Westover) is a multidisciplinary professional services firm offering information technology, management, training, editorial, and social marketing expertise to Government agencies, private industry, and non-profit organizations.

**4340 East-West Highway, Bethesda, MD 20814 | Phone: (301) 657-5825 | Fax: (301) 652-5935
email: Communications@westover.com**